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COLLECTION OF PERSONAL INFORMATION

When you register on our Website, we will ask you for certain personal information such as, for example, your address, telephone number, and e-mail address. If you send www.CMECalifornia.com any correspondence, such as e-mails or letters, www.CMECalifornia.com may retain the information they contain. If any third parties provide information to us about you, we will treat that information in accordance with this Privacy Policy.

You may choose to disclose or not disclose the personal information we request during the registration process; however, if you choose not to disclose the requested information, we may not be able to provide you with some or all of the information or services you request.

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www.CMECalifornia.com automatically tracks certain information about you based upon your behavior while visiting the Website. This information is used to better understand and serve you by responding to your particular interests and needs. This information may include the Uniform Resource Locator (URL) that you just came from (whether this URL is on the site or not), which URL you next go to (whether this URL is on the site or not), what browser you are using, and your IP address. www.CMECalifornia.com may collect this information and may store this session information about you on our system. Any such information associated with you personally is subject to this Privacy Policy.

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HOW WE USE YOUR INFORMATION

We use the information collected automatically to obtain general statistics regarding the use of the Website and its specific web pages and to evaluate how our visitors use and navigate the Website. For example, we may calculate the number of people who use the Website, open our emails, and determine which pages are most popular.

www.CMECalifornia.com uses the information you provide through the registration process to provide you with the information and services you request, to communicate with you on matters relating to the Website and your account, to provide necessary information to accrediting or certifying bodies and other of our business affiliates (but only in connection with the information and services you request from us) to provide you with information about related services and/or products.
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Some of your private information may be disclosed to third parties (for example, accrediting bodies for continuing education or entities which provide board certifications) in order to provide the information and services that you request, and may be used by both www.CMECalifornia.com and third parties to provide that information and/or perform those services. You acknowledge that certain activities may require www.CMECalifornia.com to share your private information, and/or the activity’s results with the associated third party accredditor or entity providing board certification. We are not responsible for the use of any such information by such third party accredditor or entity providing board certification, including use by any of the same in a manner not intended when such information is disclosed to them.

We may combine, in a non-personally-identifiable format, the information that www.CMECalifornia.com collects from you with information from other users to create aggregate data, which may be shared with third parties. For example, www.CMECalifornia.com might inform third parties regarding the number of users of our Website and their collective interaction within the Website.

The aggregate data that we may share does not contain any information that could be used to identify or contact you, and we require parties with whom we share aggregate data to agree that they will not attempt to make this information personally identifiable, such as by combining it with other databases. We will not disclose your personal information to any third party without your prior permission, except as otherwise permitted by this Privacy Policy or the End User License Agreement into which it is incorporated by reference.

OTHER DISCLOSURE

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You may review and update the personal information you have provided to www.CMECalifornia.com and change certain choices you have made concerning the sharing of your personal information, by making changes on the My CME Profile tab at the top of the page.

You may at any time print, download, or request a printed copy of this Privacy Policy or the End User License Agreement into which it is incorporated by reference.

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www.CMECalifornia.com uses commercially reasonable efforts to ensure the security of your personal information, but no method of transmitting or storing electronic data is ever completely secure, and www.CMECalifornia.com cannot guarantee that your information will never be accessed, used, or released in a manner that is inconsistent with this policy.

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This privacy policy only applies to information collected by the www.CMECalifornia.com Website. Any information you provide to, or that is collected by, third-party sites is not subject to this Privacy Policy and may be subject to the privacy policies of those sites, if any. It is the sole responsibility of such third parties to adhere to any applicable restrictions on the disclosure of your personal information, and www.CMECalifornia.com and our affiliates shall not be liable for the wrongful use or disclosure of your personal information by any third party.

TRANSFER OF DATA OUTSIDE YOUR HOME COUNTRY

Your information will be stored, processed, and accessed in the United States. If you use the Website from outside of the United States, you consent to the transfer of your information to the United States (i.e., outside your country of residence).

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From time to time www.CMECalifornia.com may modify this Privacy Policy. You can view the most recent version of the Privacy Policy at any time by clicking the “Privacy Policy” link at the bottom of pages on the Website. Your continued use of the Website after any modification indicates your agreement to the new terms.

CONTACT US

If you have any questions that are not answered elsewhere on this site, if you would like to review the personally identifiable information we have collected about you, or if you believe that this policy has been violated, please contact us at support@cecity.com. Our response to such inquiries may be limited to information under our direct control.